Errata “Do Non Player Characters dream of electric sheep”
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Section 2 – abbreviations

MMOG should be described as:” Massively Multiplayer Online Games” and
MMORPGs as: “Massively Multiplayer Online Role-Playing Games”

Abstract: Description of MMOG as meaning "Massively Multi Online Game." should be "Multiplayer." 

85, first paragraph: there is a line break in the middle of the word "factors."

85, last paragraph, line 5: "return of investment" should be "return on investment."

144, second complete paragraph, line 12: "norm breeches" should be "norm breaches."

182, first complete paragraph: this is broken into two paragraphs incorrectly between "from" and "MMOGs."

202, title of the paper: "Modal" should be "Model."

216, third complete paragraph: the final sentence of the paragraph is incomplete, and unfortunately also missing in the original publication.

226, first paragraph, lines 5 and 6: "spotter" should be "spotted" in both lines.

232, fourth paragraph: this is incorrectly broken into two paragraphs between "an" and "NPC."

References (Section 18)

The following reference is missing in the references:


The references in the text sometimes erroneously refers to (Bailey and Kutchabaw, 2008) and should be (Bailey and Katchabaw, 2008)